



50th Anniversary Gala

Collaboration, community and partnerships are key to creating impact. As a community focused on supporting, honoring and promoting women, we understand and believe in the power of support—which is why our sponsors and partners matter. Our Gala offers an opportunity for sponsors and partners to celebrate with us, leverage the opportunity for promotion and awareness of all the good that you do, and, most importantly, expand reach and impact.

Founded in 1974, WMG is a nonprofit organization dedicated to supporting women in publishing and media at every stage of their careers. We do this through educational programs and networking events, both in-person and virtual. We now have more than 500 members drawn primarily from book, magazine, and newspaper publishing; film and television; and online and other digital media. We also provide significant financial support to women from diverse backgrounds planning to pursue careers in media by providing scholarships and fellowships in partnership with top-tier colleges and universities, including Columbia, Fordham, and New York University. We are proud to be celebrating our 50th anniversary this year!

The Women's Media Group Educational Foundation is our 501(c)3 arm, which raises money for scholarships and professional development opportunities. WMG has funded more than 50 Scholarship and Fellowship winners, and almost 100 paid media industry internships.

About the 50th Anniversary Gala

The 50th Anniversary Gala will be a very special celebration and also a fundraiser for the Women's Media Group Educational Foundation. The gala is open to WMG's 500+ members as well as guests—we expect around 200 attendees. The evening will include an awards ceremony honoring women who embody WMG's values of community, diversity, and women's empowerment; a cocktail party; and a silent auction to fundraise for our Educational Foundation, which is central to WMG's mission to support women through educational opportunities and financial assistance at all stages of their careers.

Date: Monday, March 25th

Time: 6-9 pm ET

Location: New-York Historical Society, Gallery of Tiffany Lamps, 170 Central Park West at Richard Gilder Way (77th Street), New York, NY 10024



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SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities	Visionary \$25,000 (only 2)	Blockbusters \$10,000	Hot List \$5,000	Stars \$2,500
Co-create a program or event with WMG to meet your company objectives (e.g. DEI, professional development, lunch & learn with your talent/clients)	✓			
WMG website	Banner ad	Logo w link to your website		
WMG email newsletters (90% of our 500 members read the newsletter weekly)	Weekly newsletter sponsorship for 6 months	VIP placement in 3 WMG email newsletters		
Prominent placement on e-invite and gala webpage	✓	✓	✓	
Dedicated social media post	✓	✓	✓	✓
Prominent credit in event press releases and media alerts	✓	✓	✓	✓
Digital event program	Full-page ad	Full-page ad	Half-page ad	Quarter-page ad
Step and repeat signage	Logo	Logo	Company name	
Public relations/photo opportunities	✓	✓	✓	
Special recognition from the podium at beginning and end of program	✓	✓	✓	✓
Sponsor a Scholar	2 scholarships + 20 Scholar tix	1 scholarship + 15 Scholar tix	10 Scholar tix	5 Scholar tix
Seating	20 tix, at least half w guaranteed VIP placement	15 tix, at least half w guaranteed VIP placement	10 tix	5 tix



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REPLY FORM

Yes! I am proud to sponsor Women's Media Group's 50th Anniversary Gala.

- VISIONARY** (\$25,000) **BLOCKBUSTER** (\$10,000) **HOT LIST** (\$5,000) **STARS** (\$2,500)

I cannot attend, but would like to support the important work of Women's Media Group in the amount of \$ _____

DONOR INFORMATION - Please check the box for your preferred payment option:

(Preferred) I am enclosing a check payable to the Women's Media Group Educational Foundation in the amount of \$ _____

Checks can be mailed to:
Women's Media Group
PO Box 2119
Grand Central Station
New York, NY 10163

Please charge my credit card in the amount of \$ _____

Card Number _____ Exp. Date _____ CVV Code _____

Name _____

Billing Address _____

Phone _____ Email _____

Formal Name (please write your name/company exactly as you would like them to be listed on the event program):

For more information, to customize your sponsorship, or to submit this form by email, please contact Kathy Sandler at ksandler1@gmail.com.

Thank you for your support. Excluding \$150 per guest, your donation is tax-deductible according to law. All proceeds from this event support the Women's Media Group Educational Foundation. (Tax ID #: 13-4042178). A receipt will be sent for your tax purposes.